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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	76293326
Applicant	Prema Jyothi Light
Applied for Mark	SHIMMERING BALLERINAS & DANCERS
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Submission	76293326 SHBD APPEAL BRIEF EXHIBIT J - REFILED W PG NUMBERS
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Date	06/22/2013

Trademark: SHIMMERING BALLERINAS & DANCERS
Serial #: 76293326
Applicant: Prema Jyothi Light

EXHIBIT J – Specimen 01

“Meet Zahralina Shimmerina, The Liltingly Lovely & Dazzling Ballerina”

The following four-page leaflet is offered as a Specimen in support of the Trademark shown on Drawing Page 04 (see EXHIBIT D), which is in full color, with all typographical corrections made.

This Specimen is also filed in support of Acquired Distinctiveness, as set forth in TMEP § 1212.05, which requires that the Trademark has been in use for at least a five-year period before the claim of Acquired Distinctiveness was made.

However, Specimen 3, “Swirlina & Twirlina”, is also filed in support of Acquired Distinctiveness, as this version of the Trademark has been in use since before 1982. It has Acquired Distinctiveness by its use over decades. The claim of use since well before the original application date was affirmed in the Declaration of Use in the RESPONSE TO OFFICE ACTION dated 01-28-13, as well as in the original claim of Acquired Distinctiveness made on December 15, 2009.

Shimmering^{TM}
Ballerinas
& Dancers*

*Fun Things for Kids To Do --
Help Zahralina Find Her Shoes,
& Color Them In! Follow the
Dots, & Follow the Maze
to the Pretty Heart with Roses!*

Meet

*Zahralina
Shimmerina*

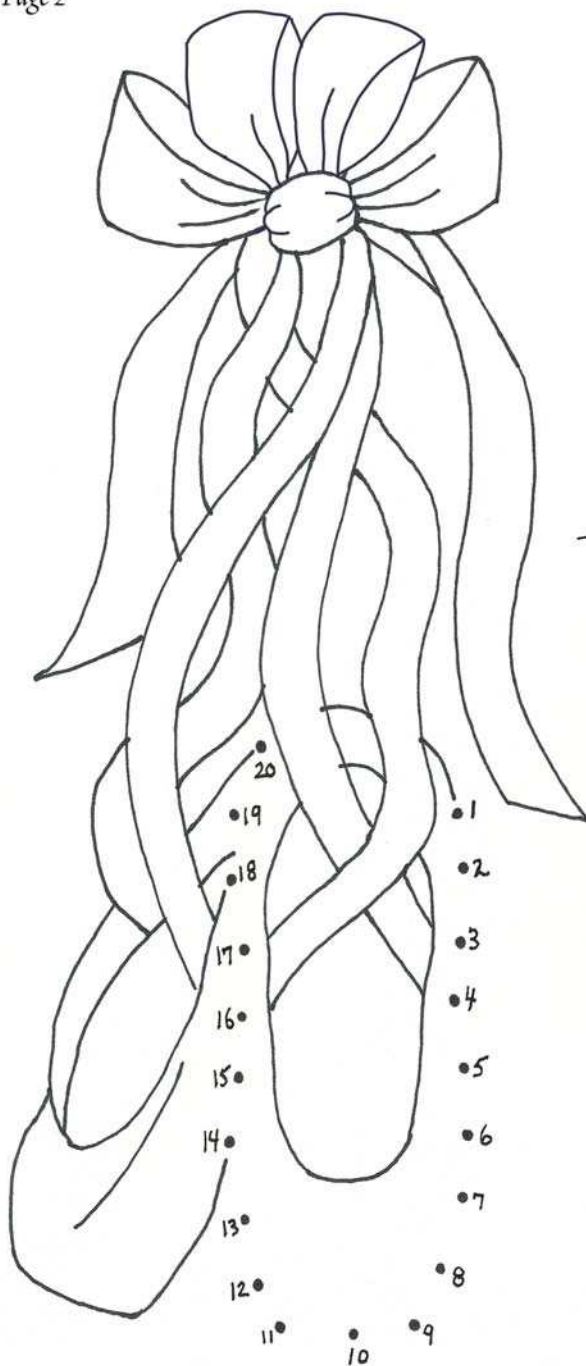
The Liltingly Lovely & Dazzling Ballerina & Dancer

*by
Prema
Jyothi
Light*



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* (For complete Trademark, see back page)



Please Help
Zahrasina
Shimmerina

Find Her Ballet Shoes!

Follow The Dots
(with a pencil or marker)
-- and her missing shoe will appear!

Then have fun coloring in
her ballet shoes,
and all the pretty ribbons!

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Zahralina Shimmerina

Page 3

*Follow The Maze (with a crayon or marker),
and Help Zahralina Find The Bouquet Of Roses!*



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*Be sure to look for this unique Shimmering Ballerinas & Dancers Trademark,
above, to assure you that you have publications & products
with the genuine, original*

*Shimmering Ballerinas & Dancers Characters,
rather than knock-offs or plagiarized versions of them!
This beautiful family of characters appears in leaflets, booklets, books
and a wide variety of popular publications,
to delight you, entertain you, inform you, and inspire you!*

We are happy to have the privilege of serving you!

May God bless you and peace be with you!

Om Shanthi, Om Peace!

-- Prema Jyothi Light

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